

JOYCE ROGERS



Joyce Q. Rogers currently works with the Indiana University Foundation, the Office of the Vice President for Diversity, Equity, and Multicultural Affairs (OVPDEMA), and campus senior officers in developing and executing student recruitment, external relations, and fundraising strategies that support and advance diversity and inclusiveness initiatives at Indiana University (IU). Charged with increasing the presence and significance of Indiana University among prospective and current minority students, alumni, business and community leaders, and donors, Rogers' primary focus is on securing private support for the university's diversity and inclusiveness initiatives, particularly those related to the IU Bloomington campus.

With diversity as one of the university priorities for their \$3B Bicentennial campaign, Rogers is one of the founders of the Mays Family Institute for the study of Diversity in Philanthropy and the Black Philanthropy Circle created to focus on underserved communities.

Receiving \$1.5M to establish the first endowed chair for OVPDEMA,

Rogers' efforts have leveraged close to \$3M in support of diversity initiatives for student support. Rogers also led efforts to create the partnership between Indiana University, IUPUI and the Madam Walker Legacy Center to continue the rich legacy of Madam C.J. Walker. This public private partnership received more than \$15M to restore and modernize one of Indianapolis' most beloved landmarks to create state-of-the-art programs and opportunities to better serve the community establishing a national model for urban development collaborations.

Rogers comes to IU from Ivy Tech Community College where she was vice president for development. During her leadership, the Ivy Tech Foundation's assets increased by nearly \$100M, and the foundation's total managed assets grew to more than \$150M. Also under her direction, the foundation advanced a statewide development plan with a \$500M goal; rebranded and created a statewide marketing plan for development; implemented a statewide database system to increase accountability; and established the college's first statewide alumni program, doubling assets the first year.

Before joining Ivy Tech, Rogers served as president and CEO of the Indiana Black Expo, Inc. (IBE). Receiving both national and international acclaim, she developed and implemented youth and family programs and more than 50 events annually—including the largest African American event of its kind in the country with over 250,000 attendees annually. Under her leadership, these initiatives leveraged millions of dollars in economic impact for the city of Indianapolis. Rogers created the first State of the Black Youth Report and led fundraising efforts to acquire the state's first prostate cancer mobile unit that is still active today through the Marion County Health Department for health fairs and initiatives providing and promoting health screenings.

Rogers remains highly engaged in a wide variety of community, civic, and professional organizations and nationally recognized for her efforts in leadership, operations, philanthropy, diversity and inclusion.

Professional affiliations and service

Bowen Family Foundation Board
IPL Advisory
Madam Walker Legacy Center, Chair
Marion County Health & Hospital Corporation Board, Chair
Mind Trust Board

Education

JD, Indiana University Robert H. McKinney School of Law
BS, Psychology, Indiana State University
BS, Psychology, Indiana State University

Awards and honors

Sagamore of the Wabash Award; State of Indiana (Governor Frank O'Bannon)
CLD Minority Achievers Madam C.J. Walker "Woman of the Year" Award
Hoosier Heritage Lifetime Achievement Award
Indiana Commission for Women; Torchbearers Award
Indiana Fever; Inspiring Women
Indiana Minority Business Magazine; Coretta Scott King Matriarch Award
Indiana University Robert H. McKinney School of Law; Outstanding Alumna of the Year
Indianapolis Business Journal; Women of Influence
Indianapolis Public Schools; Hall of Fame
Girls, Inc., Touchstone Award
National Association of Women Business Owners (NAWBO); Indianapolis Choice Award
Women of Great Esteem Emerald Awards; Brooklyn, New York
YWCA; Phyllis Wheatly Award